



SE10 – Commitment to Community Involvement

SE10b. Provide one example, with supporting evidence, of an organization’s support of a clinical nurse or clinical nurses who volunteer (s) in a population health outreach initiative, either local or global.

Introduction

Population Health Education as stated by the Center for Disease Control and Prevention (CDC 2022) brings significant health concerns into focus and addresses ways that resources can be allocated to overcome the problems that drive poor health conditions in the population. The **Saudi Arabian National Transformation Program** also known as the **Saudi Vision 2030** has prioritized the population’s health in its policies and model of care by executing health plans and reforms to meet the population’s expectation.

Major achievements in healthcare within the Kingdom of Saudi Arabia has resulted in an improved quality of life of the population as the life expectancy has increased from 72 years in 2000 to 75 years in 2018. A component of the National Transformation Program is the **Health Sector Transformation Program**. The program aims to restructure the health sector in the Kingdom to be a comprehensive, effective and integrated health system that is based on the health of the individual and society (including the citizen, the resident and the visitor). The program focuses on boosting public health and disease prevention. A core challenge of the Health Sector Transformation Plan is the concern that:

“An average of 90,000 citizens annually suffer premature death from chronic disease. The average life expectancy is 5.2 years below the global average...preventative measures must be taken to address multiple health conditions including heart disease, stroke, diabetes, respiratory diseases, mental health, congenital disease and traffic accidents” (Health Sector Transformation Program pg.17)

Population Health is an utmost priority for KFSHRC General Organization. The main focus of the population health outreach initiative was specifically focused on Objective #3

of the Health Sector Transformation Program, which is: **Promoting Prevention of Health Risks.**

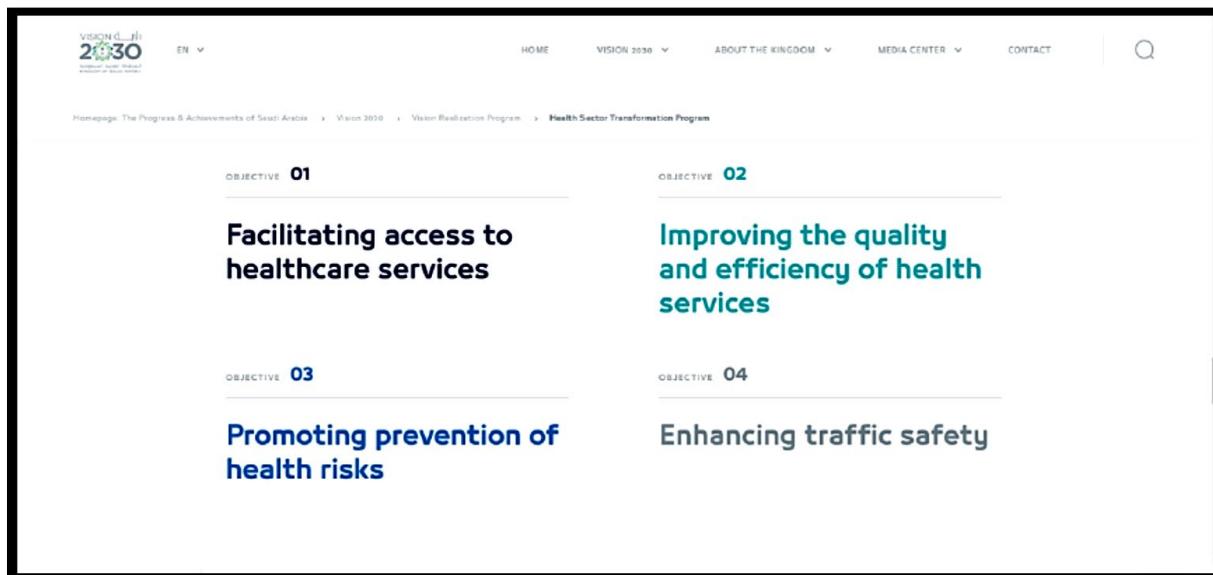


Figure SE10b: Objective 3 Health Sector Transformation Program – Vision 2030

Example SE10b: Family Medicine Department Health Awareness Day in The Mall of Arabia, Jeddah, Kingdom of Saudi Arabia to Promote Community Wellbeing

On October 11, 2019, the Family Medicine (FM) Department of KFSHRC-J in response to the Kingdom of Saudi Arabia’s Health Sector Transformation program, held a “Family Medicine Health Awareness Day” in the Mall of Arabia, Jeddah. This Awareness Day was an interdisciplinary team event which included the collaboration of the organization’s Nursing, Medical, Physiotherapy, Nutrition, Oncology, Pulmonary, Paramedic, Blood Bank and the Eligibility departments.

The Vision of the Family Medicine Awareness Day Was to Have a “Healthy Population Living in A Healthy Community.”

A collaborative meeting was held on September 15, 2019, and was chaired by Muntazar Bashir, M.D., Chairman, FM, and the FM Awareness Day was one of the agenda items. [Evidence SE10b.1 Family Medicine Collaborative Meeting on September 15, 2019](#)

The request by the Public and Media department for an awareness day was shared with the team (nurses and physicians) by Raga Mashoor, MD, Consultant, FM. The aim of the awareness day was to hold a free, accessible public event concentrating on the population health of the Kingdom of Saudi Arabia. The mission focused on raising public awareness for preventative health and the promotion of healthy habits.



A FM staff meeting was held on September 17, 2019, and it was chaired by Afrah Al Halal, BSN RN, Head Nurse, FM department, and included planning for the event and how staff who volunteered to participate in the event would be supported by the organization. **Evidence SE10b.2 Family Medicine meeting September 17, 2019.** The *Family Medicine Health Awareness Day* was a voluntary event for all the participants and open to the general public. Fourteen nurses from all levels volunteered to be part of this event and participated in taking patient vital signs, height, weight, BMI and glucose checks, as well as assisting in the registration booth.

The volunteer nurses who attended this community awareness health event were supported by the KFSHRC-J in a variety of ways, as listed in Table SE10b.1 below.

Table SE10b.1: List of Support provided by the KFSHRC-J

Support	Outcome
Funding	Funding the awareness day needs e.g. food for staff, advertising, booth decorations, education material, and gifts for interactive sessions with the public. Evidence SE10b.3 Memorandum FM-J/14/41, Request for Funding and Approval of Funding for the Event
Transportation to and from the event	Providing transportation to and from the venue The organization managed to arrange internally within the Family Medicine Department bus transportation which was organized by Haizel Romanillo, Senior Hospital Assistant, Family Medicine, via the Service Hub.

Time back: two days off duty	In addition, KFSHRC-J showed its support to the volunteering nurses by rewarding each nurse with two full days of time back (18 hours). Evidence SE10b.4 Minutes of Family Medicine Staff Meeting October 22, 2019
Provision of Equipment for Patient Screening	Requests were completed by various departments including Clinical-Engineering to ensure that all the appropriate equipment was available for the booths, which included supplies of blood glucose testing machines with adequate amount of glucose testing strips, adequate BP monitoring machines, scales for weight and height measurements, and privacy for screening and physician review with the patients.
Advertising through the Public and Media Affairs to Staff and Public	Public Relations Department advertised the event to the public in English and Arabic at no cost. Evidence SE10. b.5 Advertising through the Public and Media Affair Awareness Day

The nurses who attended the awareness day are listed in Table SE10b.2 below.

Table SE10b.2: List of Volunteer Nurses

	Name and Credentials	Job Title	Department/Unit
1	Afrah Al Halal, BSN RN	Head Nurse	Family Medicine, Obstetrics/ Gynecology and Pediatric OPD
2	Florence Rescate, BSN RN	Assistant Head Nurse	
3	Menar Dogan, BSN RN	Occupational Nurse	
4	Yasmin Al Harbi, BSN RN	Staff Nurse 1	
5	Elham Alsanea, BSN RN	Staff Nurse 1	
6	Angelina Samson, BSN RN	Staff Nurse 1	
7	Naomi Tuifao, BSN RN	Staff Nurse 1	
8	Kholoud Khalawi, BSN RN	Staff Nurse 1	
9	Sara Sitti, BSN RN	Staff Nurse 1	
10	Dina Itani	Staff Nurse 3	
11	Hala Hassan	Staff Nurse 3	
12	Rola Diab	Staff Nurse 3	
13	Joan Grino	Staff Nurse 3	
14	Mohd Amashi	Staff Nurse 3	

The above 14 nurses who volunteered were of diverse backgrounds which included Saudi nurses and expatriate nurses from the Philippines, Turkey, Lebanon and New Zealand as well as Malaysia. The nurses were also of a diverse skill mix as some were RNs and some were SN3s (nursing assistants) and their nursing background included a mix of

clinical nurses from Family Medicine, Obstetrics and Gynecology clinic, and Pediatric clinic.



A total of 500 attendees from the public registered at the *Family Medicine Health Awareness Day* with screening completed by the nurses in attendance. Each attendee was assessed by the FM physicians and nurses for screening of blood pressure, height, weight, and glucose screening, and mammogram screening if eligible. Educational materials were provided from the hospital patient education portal Lexi comp. Following the Family Medicine Health Awareness Day, Afrah, the Head Nurse of Family Medicine, presented certificates to nurses who volunteered in the event. Additionally, each nurse was given time back of 18 hours for their involvement. **Evidence SE10b.AD1: Certificate of Appreciation for Volunteer Services; Evidence SE10b.AD2: Time Back Record for Volunteer Services**

References

Health Sector Transformation Program – Vision 2030

<https://www.vision2030.gov.sa/v2030/vrps/hstp/> (Retrieved 31-03-22)